

ESG:

New Frontiers of Resilience

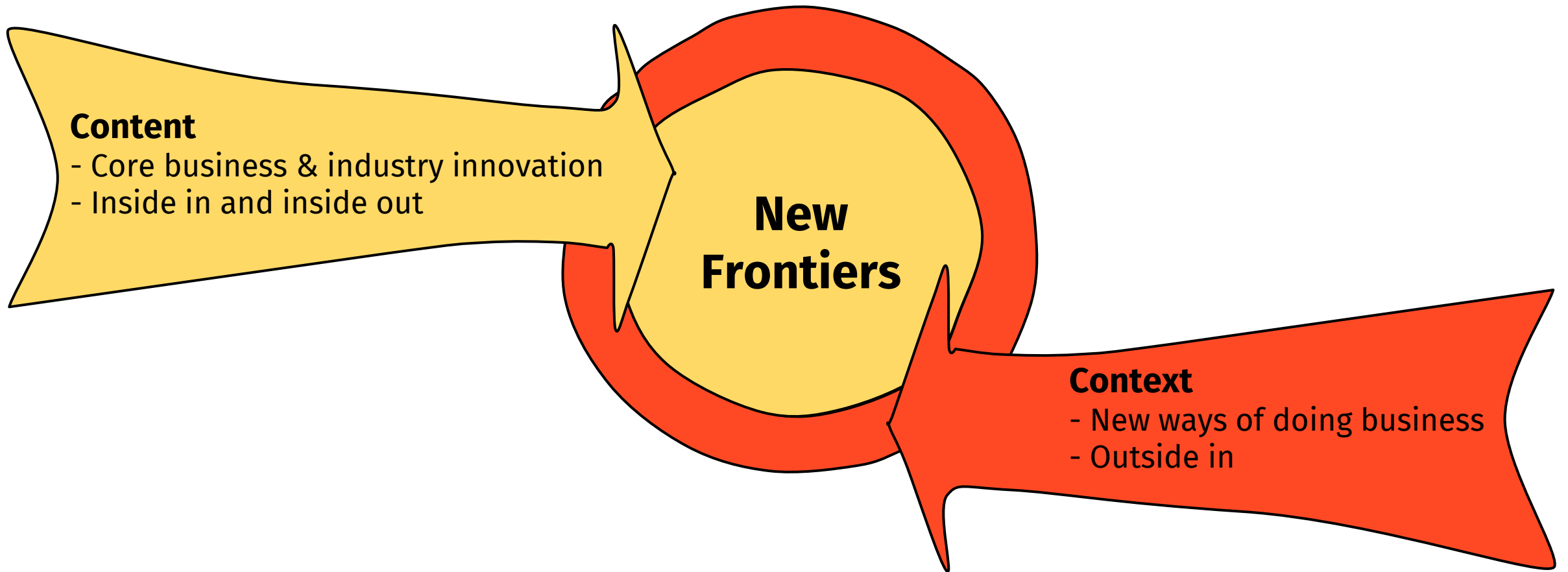


**Retha van der Schyf
Salients Alliance Limited**



To applaud
&
to remind
&
Invite

New frontiers beyond the traditional core business

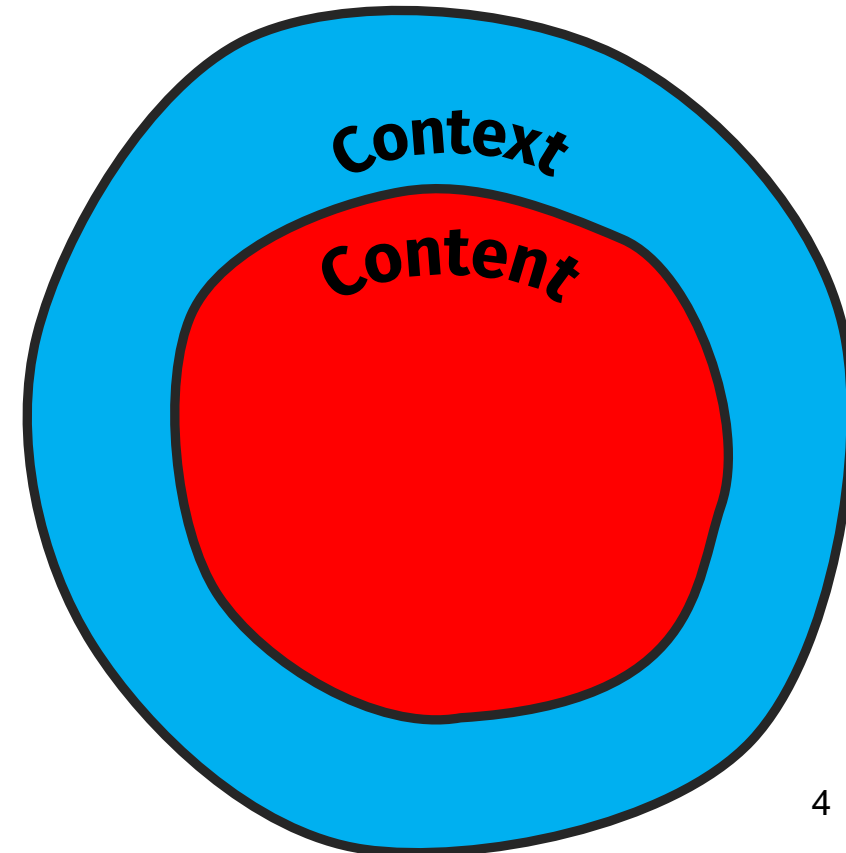
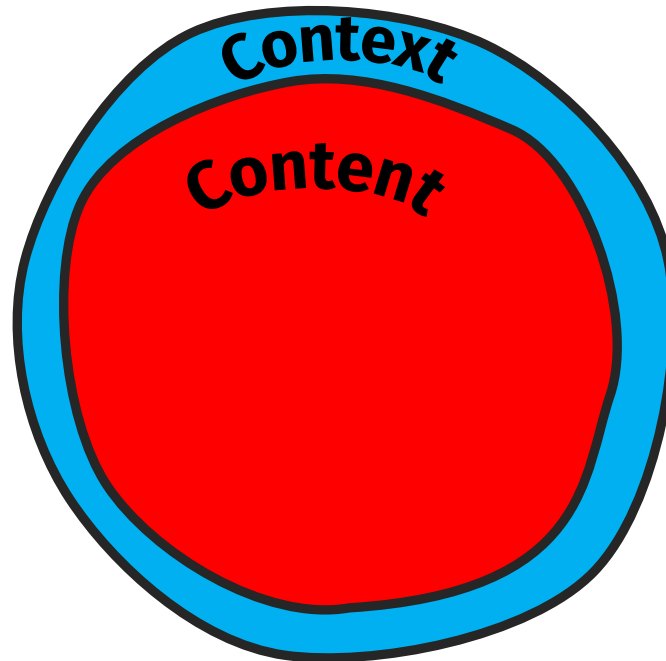
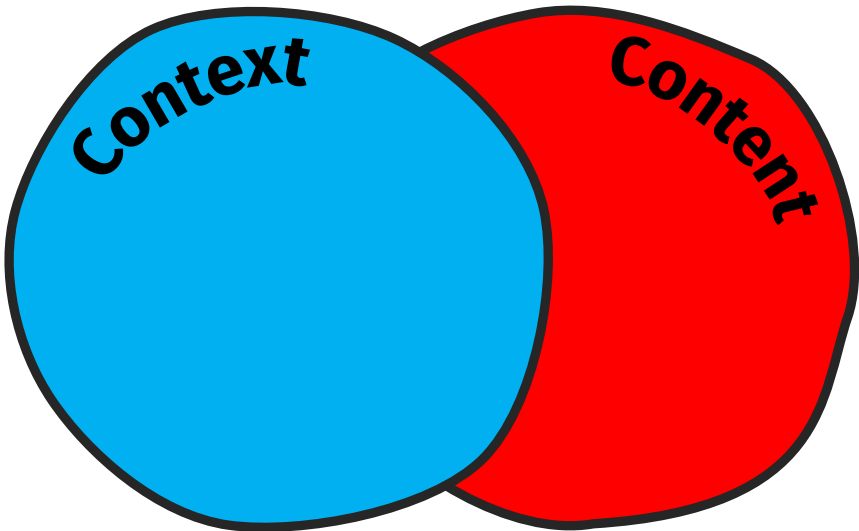


The ~~new way~~ of doing business evolution

Before

Recently

Now



What tipped the scales for this new evolution

Increased complexity & knowledge

Size and scale

+

Consciousness of interconnectedness

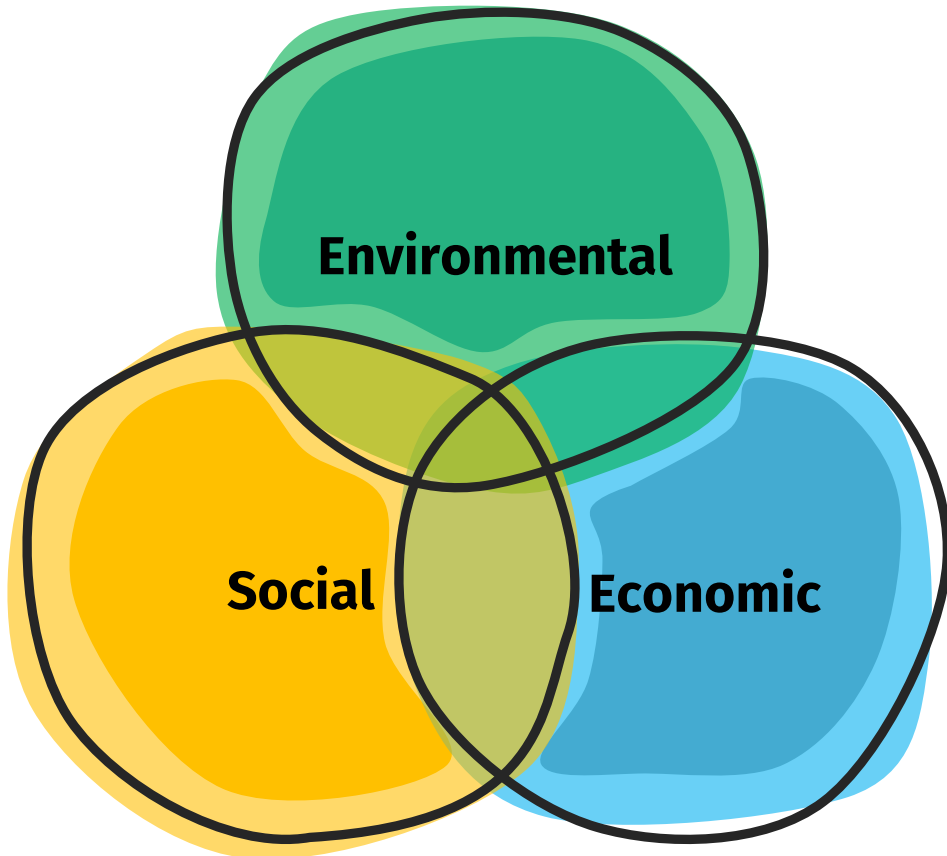
Threat & Opportunity

Sustainability, SDGs, **ESG**, Resilience framing

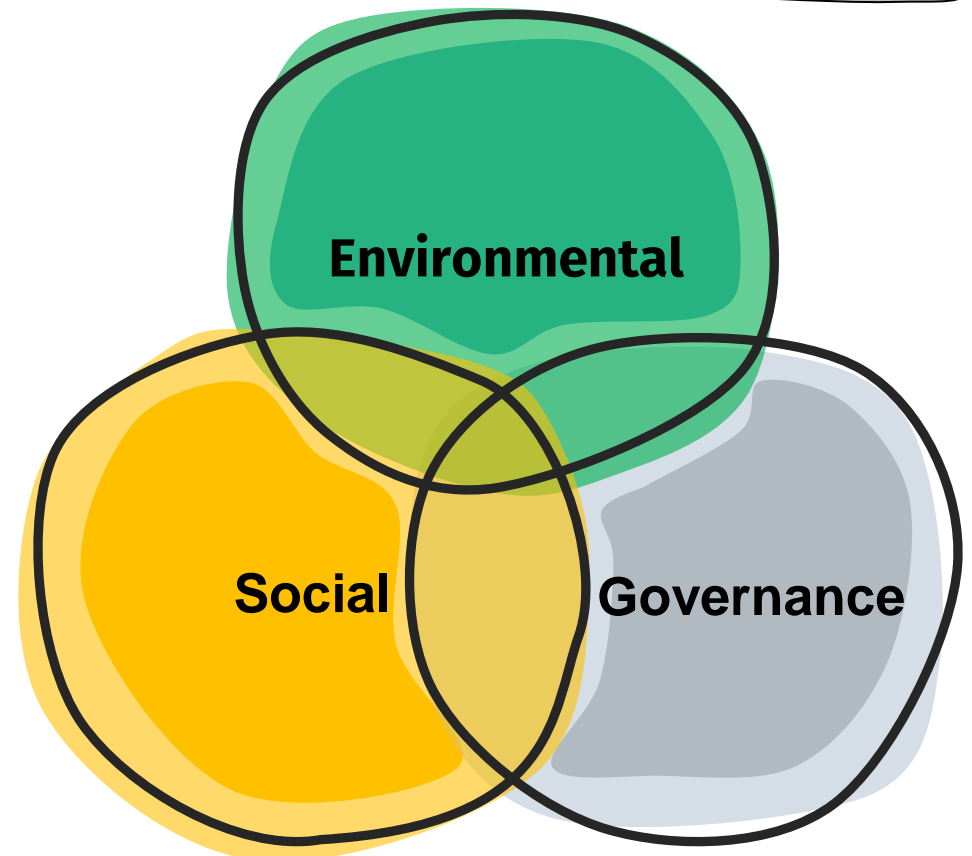


ESG is a framework that calls on the private sector for help

Framing in Public, Benefit and Academic Sectors



Framing in Private Sector



ESG is not the start, nor the end



1 1980s -
Environment,
Health & Safety

2 1990s -
Corporate
Sustainability

3 2000s -
CSR/ CSI

4 2010s -
Environmental
impacts

5 2010-2020s
ESG

6 ESSG or ESEG

? TBC

? TBC

ESG: The pro-business AND the pro-social way

Content

Context

Internal

1. Operational efficiencies
2. More productive & profitable
3. Invest ahead of the next "draught"

1. Workforce wellbeing
2. Modern culture
3. Compliance

External

1. Investable
2. Relevant and competitive
3. More resilient

1. Brand value
2. License to operate
3. Contribution to the greater good

“ESG” leadership is not new for Namibia

Gondwana

Community
conservation

Reframe the WHY

Lead on your own terms

Template taking

1. Public Sector
2. Regulators
3. Investors/ Shareholders
4. Financiers
5. General public
6. Consumers

Template making

1. Write new templates based on the essence of what ESG represents
2. Opportunity for innovation & leadership differentiation

Reframe the WHAT

Think enablement, not cost

Cost mindset

E.g. Free housing

Enablement mindset

E.g.

1. Home-ownership education
2. Avail land, and or secure low risk financing
3. Give choice

Reframe the HOW

Go beyond box-ticking and focus on the essence

Risk of focusing on the letter

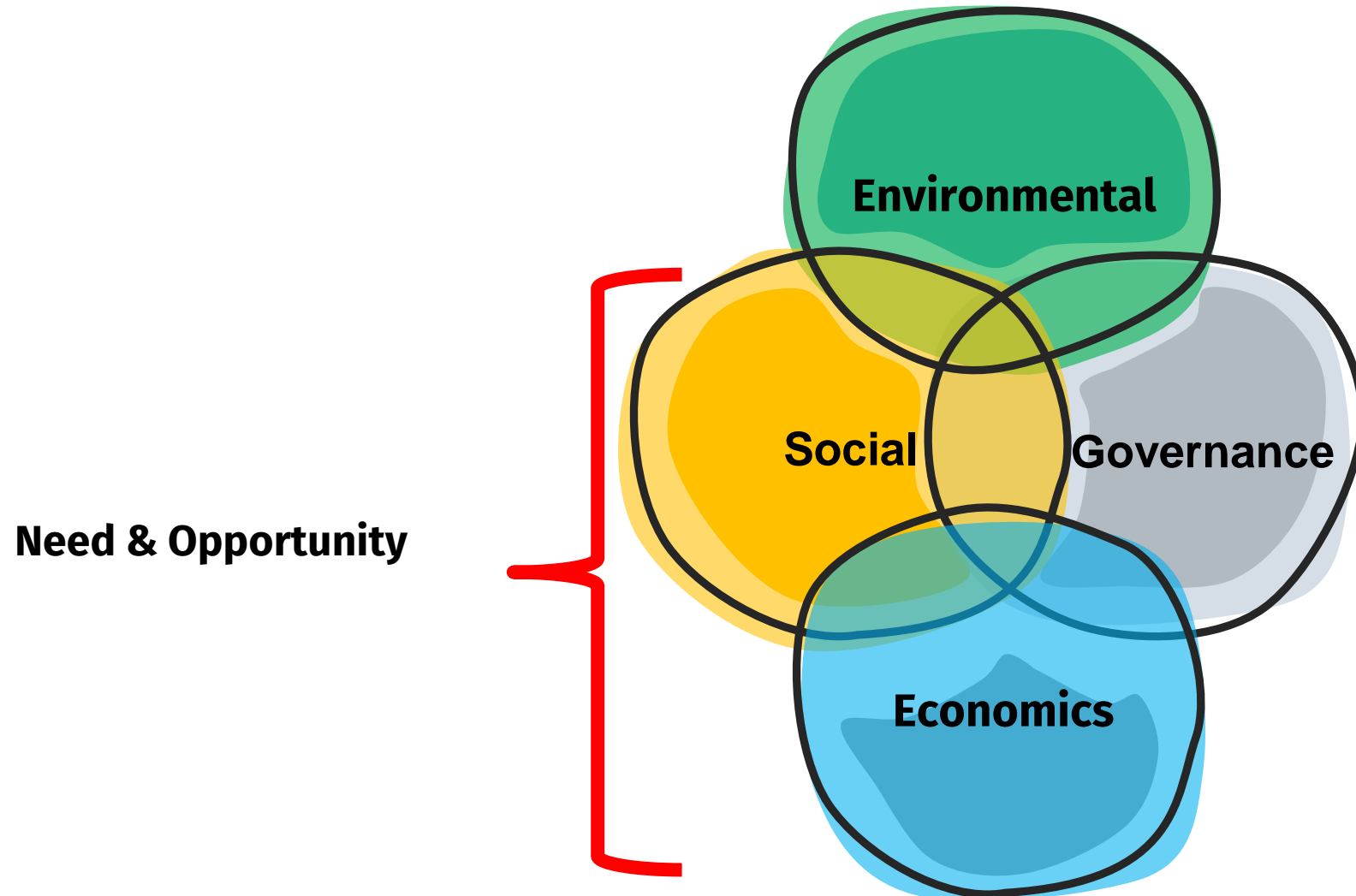
1. Not change-resistant/
agile
2. Blind spots
3. Fragile
4. Inauthentic

Gain from focusing on the essence

1. Holistic or systemic
innovation – draw outside
the box
2. Even more value creation
3. Improved resilience
4. Greater wellbeing

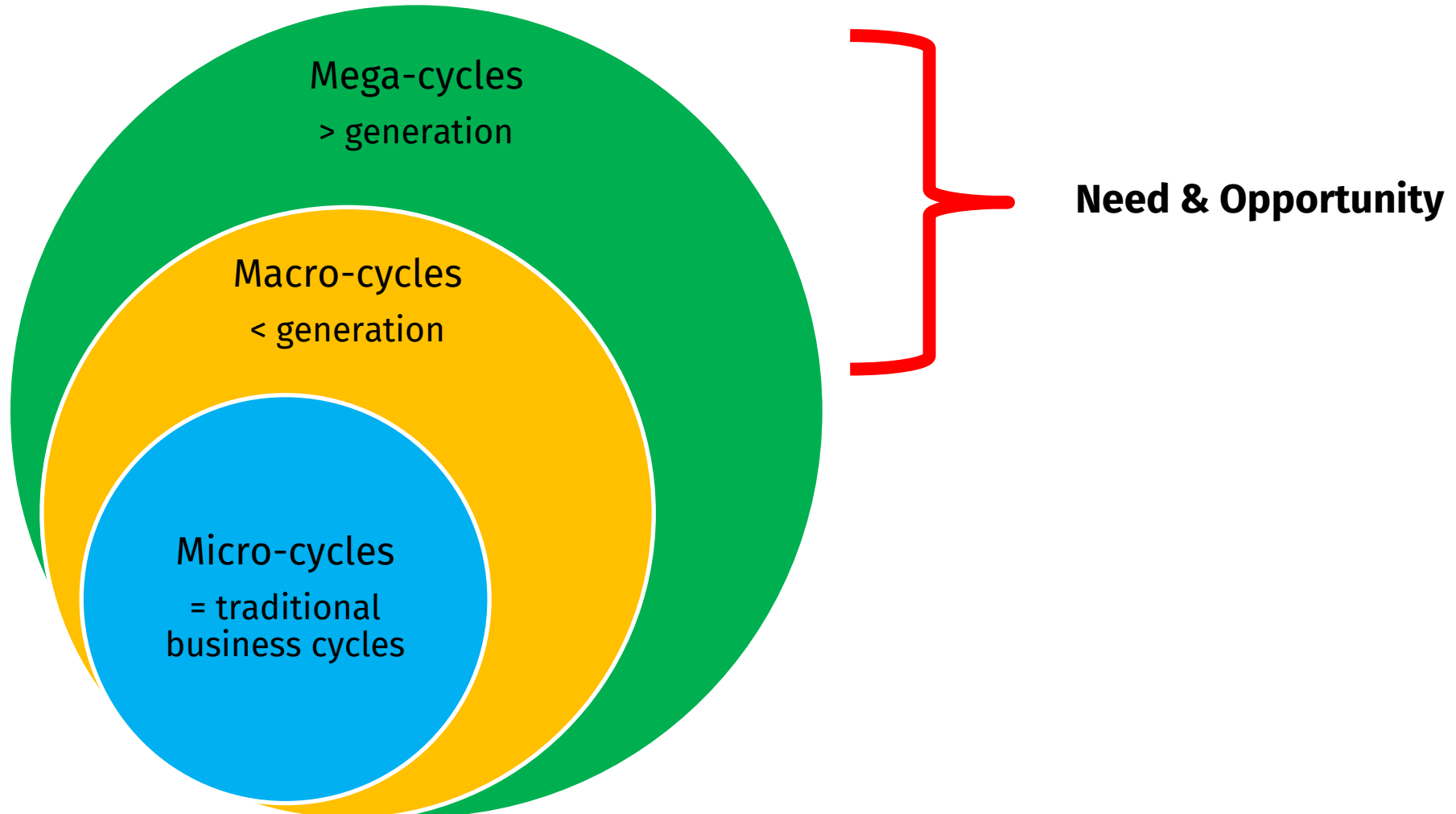
Reframe the WHERE

Focus on social and new socio-economic elements



Reframe the WHEN

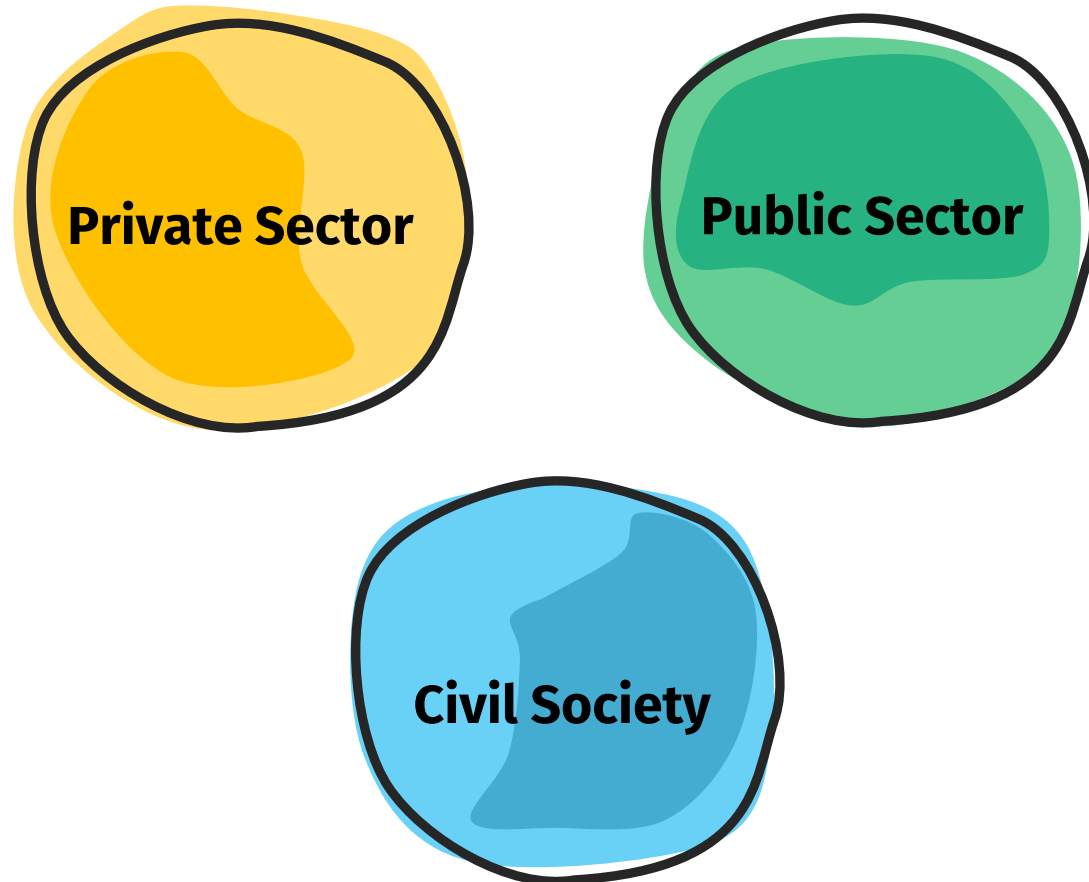
Look back from far into the future



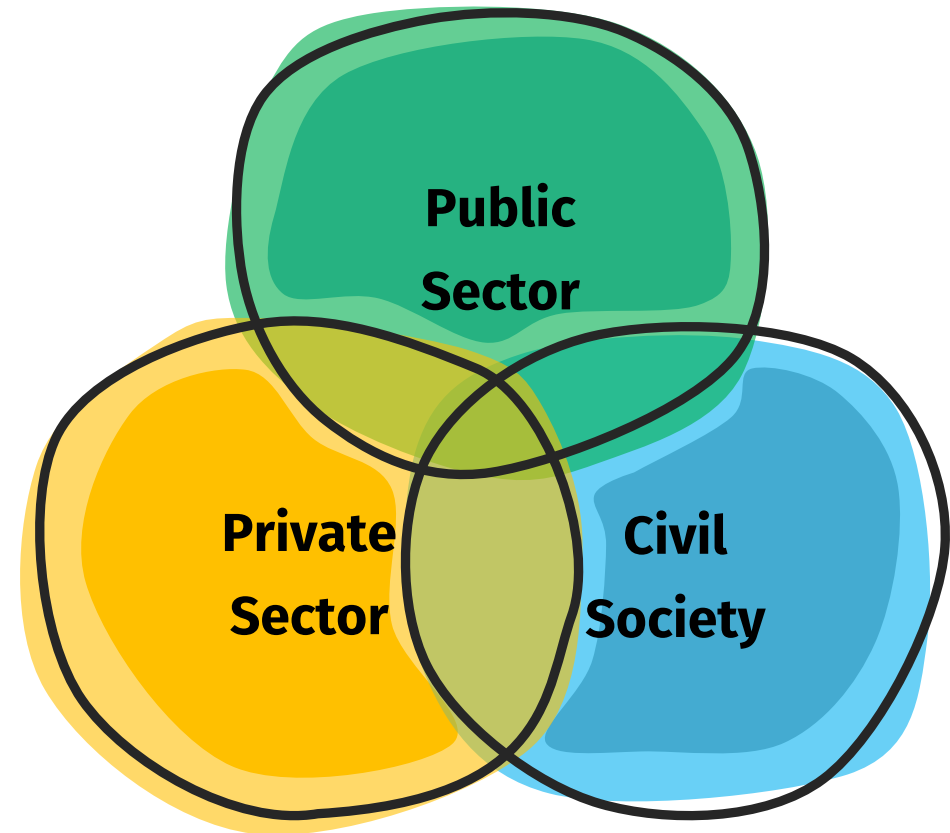
Reframe the WHO

Move from me versus you, to us

Then



Now



Reframe the MEASURES

Increasingly embrace qualitative measures

Quantitative

Direct, numerical measures

E.g.

1. Financial measures and targets
2. Growth
3. Returns
4. Breaches, etc

Qualitative

Value beyond clear-cut numerals

E.g.

1. Brand trust
2. Resilience & wellbeing
3. Industry influence
4. Economic risk
5. Stakeholder sentiment
6. Value creation

Reframe your BELIEFS

Change narratives and biases

Traditional

1. At the cost of core business/ profit
2. Exploitive of position
3. Beholden
4. Dependency
5. Risk

New

1. Profit and purpose IS core
2. Legacy-creation
3. Privilege
4. Enablement
5. Opportunity

Inspiring local cases in mining

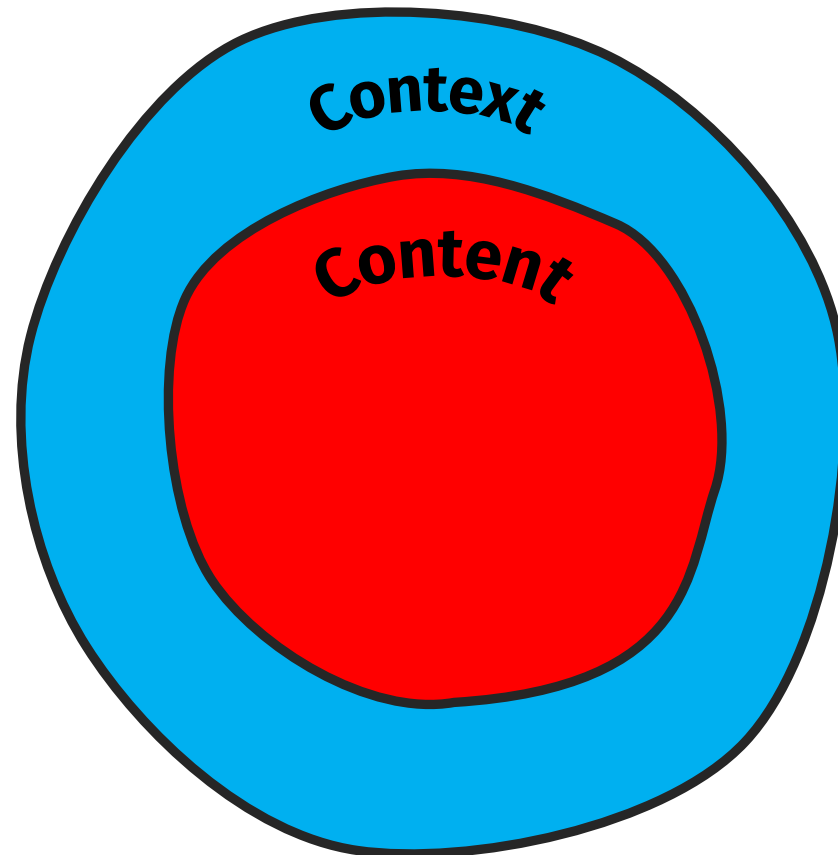
A grey speech bubble with a black outline and a tail pointing to the left. The text "Oranjemund" is centered inside.

Oranjemund

A yellow speech bubble with a black outline and a tail pointing to the left. The text "Navachab" is centered inside.

Navachab

Reframe your CHOICES
Choose new frontiers in both Content and Context



Why not choose the best of both

Our success as an industry is not only measured by the ounces, carats, or tons we mine, it is also measured by whether we improve people's lives, and the world we live in.

Mark Cutifani

The background features a central illustration of a globe with yellow and blue continents and oceans. Surrounding the globe are several stylized hands in various colors (yellow, green, brown) reaching out towards the center, symbolizing global unity and support.

Thank you

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